

Media Advisory
November 30, 2010
U.S. Embassy, Georgetown



U.S. Embassy Launches Guyana Poster Contest on World AIDS Day 2010
Youth Encouraged to Join Fight against HIV/AIDS

The U.S. Embassy will join the Ministries of Health, Education, Youth and Sports as well as 800 school children to participate in an activity on the National Cultural Centre (NCC) tarmac to mark World AIDS Day on December 1. As a part of the event, the U.S. President's Emergency Plan for AIDS Relief (PEPFAR) is launching a World AIDS Day Poster Contest to encourage youth to create a poster reflecting the theme "Working Together to Fight AIDS." The United States is proud to support the people of Guyana as they continue to provide leadership in the fight against HIV/AIDS. Working together, we can build on our successes to save even more lives. See US Embassy Guyana's Facebook for more details.

The Poster Contest is open to youth and will be divided into three age groups:

- Age Group 1 – Ages 5 to 9
- Age Group 2 – Ages 10 to 15
- Age Group 3 – Ages 16 to 20

The top entries from each age group will be highlighted through poster shows, press releases, website features, exhibits and other venues. These artists will receive a certificate signed by Ambassador Eric Goosby, U.S. Global AIDS Coordinator. Top entries from each age group will also be judged as part of a global contest. Of those entries, the top global entry in each category (Age Groups 1 – 3) will receive a backpack of art supplies.

Create an original poster no more than 11"x17" that reflects the theme "Working Together to Fight AIDS" and submit it to the Contest using the methods listed below. Once a poster is uploaded to the Contest site, it is considered a final submission and may not be modified or edited, or replaced. **Each contestant may submit no more than five (5) Poster Submissions.** Participation in this contest is automatically deemed as acceptance of these Official contest rules. A poster submission must be an original poster created by the submitter.

1. **Email Poster Submissions:** Contestants can upload their Contest posters electronically to the Public Affairs email: usembassyguyana@yahoo.com. Contestants will also be required to complete a registration form to include their (i) Name, (ii) Country, (iii) Title, (iv) Caption and, (v) Keywords. The registration form can be located online at the

US Embassy's website: <http://georgetown.usembassy.gov/root/pdfs/pepfar/pepfar-poster-contest-app-form.pdf>

2. **Library Submission:** Contestants can submit their Contest posters to the Guyana National Library in Georgetown or any of the 6 branch offices in Linden, New Amsterdam, Corriverton, Festival City, Bagotville and Anna Regina. Registration forms will be available at the libraries.
3. **School Submission:** Schools are encouraged to take up collection of Contest Posters and arrange with the U.S. Embassy for delivery. Registration forms will be available to any school upon request. Email requests to PDGeorge@state.gov

The U.S. President's Emergency Plan for AIDS Relief (PEPFAR) is the U.S. Government initiative to help save the lives of those suffering from HIV/AIDS around the world. This historic commitment is the largest by any nation to combat a single disease internationally, and PEPFAR investments also help alleviate suffering from other diseases across the global health spectrum. PEPFAR is driven by a shared responsibility among donor and partner nations and others to make smart investments to save lives. For more information, please visit www.PEPFAR.gov, <http://twitter.com/uspepfar>, or www.facebook.com/PEPFAR.

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